

## Why we should hire Michael Franti to promote tourism in Bend

Written by Anne Pick  
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Many people have probably already seen this video from [Michael Franti's website](#) , but for those of you not in the loop, you've got to check this out. After Franti's show at the [Les Schwab Amphitheater](#) on August 5 he recorded this short web-isode for his FrantiV series boasting about how awesome Bend is.

[video:[http://www.youtube.com/watch?v=JJpXVApvPkc&feature=player\\_embedded](http://www.youtube.com/watch?v=JJpXVApvPkc&feature=player_embedded) 350x290]

The internationally acclaimed musician lists off the boat load of activities he participated in before his show in Bend including floating the river on an intertube, riding a tandem bicycle, and playing some hardcore competitive volleyball (coincidentally it was with friends of *Source* ad rep Ban Tat). Franti goes on to tell the world that they should all visit beautiful Bend, Oregon and flashes [the city of Bend website](#) on the screen.

Thanks for the free publicity, Franti! In case you haven't heard, we sure could use it right now. Can we interest you in a McMansion on the river? It's going for one third the price it was five years ago, it's a total steal. Seriously though, we appreciate Franti's kind words and are stoked that he had a great time in our fair city. Come back anytime, and when you do there will be a job waiting for you in the tourism department.

Also, how cute is that shirtless little kid on the mic talking about tornadoes?